



FORUM 2005

**Charting a Course for Relief & Development:
Advancing the Millennium Development Goals
and Other Global Commitments**

Washington, D.C. ■ Loews L'Enfant Plaza ■ 06.01.05 – 06.03.05

The Global Partnership for Effective Assistance is InterAction's multi-year campaign to save lives and build self-sufficiency by increasing development and humanitarian assistance, improving aid effectiveness, and raising public awareness about these issues. The Millennium Development Goals (MDGs), a core objective of our campaign, provide an international framework for national governments, civil society, and other stakeholders to coordinate and mobilize global efforts to fight poverty, disease and hunger. They embody the concerns that resonate with Americans across the political spectrum — among them, providing basic education, promoting women's equality and empowerment, reducing mother and child mortality, alleviating hunger, and fighting HIV/AIDS and other infectious diseases. As part of InterAction's campaign, we also advocate for a leading role by the United States in robustly responding to humanitarian crises and meeting the needs of refugees and displaced people around the globe.

2005 is a crucial time for the MDGs, with key events underway that could move us forward in achieving them. They will be a centerpiece at a United Nations summit during September, where world leaders will review progress toward meeting them. They will also feature in the G-8 summit in the United Kingdom in July, which will focus on development and Africa.

The Forum provides a unique opportunity for our community to learn more about the MDGs and other key global commitments that advance overseas development and humanitarian efforts. Participants and speakers from around the globe will be present to share in the discussion and offer their own perspectives. We hope you can join us.



Wednesday June 1

8:30 am – 10:45 am

Commission on the Advancement of Women Annual Breakfast From Beijing to the Millennium Summit: Gender Equality as a Force for Achieving the Millennium Development Goals

The intersection this year of the MDG five-year review and the Beijing 4th World Conference on Women ten year assessment put gender equality high on the development agenda. This session will examine the recommendations of the MDG Project Gender Equality Task Force and also review findings from the recent gender mainstreaming impact study conducted by the Commission on the Advancement of Women (CAW) with InterAction members in Africa. A special feature of the program will be the launch of InterAction's own policy paper on gender equality, development, and U.S. development assistance. In the tradition of the CAW breakfasts, participants will have the opportunity to dialogue on ways their own organizations and InterAction can accelerate action on these issues.

Humanitarian Policy and Practice Committee Meeting

Semi-annual InterAction Humanitarian Policy and Practice Committee business meeting
Open to committee members and invited guests only, please.

10:00 am – 6:30 pm

Exhibit Hall Open

11:00 am – 12:15 pm

InterAction Board of Directors Meeting

12:30 pm – 2:30 pm

Opening Plenary and Luncheon

Keynote Address: Mark Malloch Brown, Chef de Cabinet to the Secretary General of the United Nations

WORKSHOPS

2:45 pm – 4:30 pm

A Plan to Achieve the Millennium Development Goals

The global agreement on the MDGs is a rallying point for increased commitment to development, but questions remain as to how they can be achieved. The United Nations report, *Investigating in Development: A Practical Plan to Achieve the Millennium Development Goals*, provides a credible proposal for achieving the MDGs by 2015. Explore highlights and actions outlined in the report, and country and sector-level activities that are already moving us towards achievement. Discuss the relevance and viability of the report and explore other approaches to realizing these global commitments.

Tsunami Crisis Retrospective

This session will offer a practitioner's review of the international response to the December 26, 2004 tsunami focusing on identification of lessons applicable in dealing with major disasters in the future.

Targeting Minority Groups in America With Your International Relief and Development Message

Trying to reach the Latino market? Want to mobilize South Asian communities for grassroots advocacy? Translating a commercial or brochure just will not cut it. We will talk with media decision-makers, public relations specialists and political experts about what works and what does not when trying to tap minority markets. Using demographic data, cultural sensibilities, polls, tailored advocacy tips, and lessons learned from the 2004 presidential election, we will explore how best to communicate with the growing number of active minority groups living in the United States, with a particular focus on communicating the importance of the Millennium Development Goals.

5:00 pm – 6:30 pm

Reception with Exhibitors

6:30 pm – 8:00 pm

10th Annual Awards Dinner

Join us in honoring individuals whose extraordinary efforts in the media, on Capitol Hill, and in the field have made a tangible difference for those struggling to overcome poverty, disease, and discrimination in the developing world.



8:00 am – 8:30 am

Continental Breakfast with Exhibitors

8:00 am – 2:00 pm

Exhibit Hall Open

WORKSHOPS

8:30 am – 10:30 am

Preventing Violence Against Women in Conflict Settings: Darfur, A Case Study

Violence against women continues to be one of the most harrowing and frequent human rights violations in settings of conflict and displacement, as illustrated in Darfur today. The incidence of rape, particularly when women and girls leave camp areas to collect firewood or farm their lands, has been widely reported by United Nations agencies, humanitarian NGOs, and human rights groups. This session will examine approaches to help reduce the risk of rape and other acts of violence against women in crisis and conflict settings, using Darfur as a case study.

Stepping up to the Plate: Goal 8, the U.S. Government, and Civil Society Advocacy

Realizing the eighth MDG is critical for ensuring the success of the first seven. To date, however, it has received little attention. Primary responsibility for this goal lies with the developed countries, and, thus, it calls for historic policy shifts on trade, aid, and debt. Understand U.S. government commitments and what concrete policy asks on Goal 8 might look like. Come hear what NGOs in other countries are already advocating and learn about the critical role that U.S. NGOs must play.

Putting Inequality Back On the Agenda: How Economic, Political, and Cultural Exclusions are Hindering Human Development

Even as the benefits of globalization are celebrated in many parts of the world, inequalities are increasing at the national and international levels. Not only do they limit the life chances of millions of others, but they pose huge challenges for the international community, as well: the denial of cultural liberties, the increase in violent conflict, and failures to equitably and suitably address the needs of the world's poorest people. At a time when the nations of the world are mobilizing to meet global development goals, it is critical to understand how inequalities inhibit successful development. This workshop will explore the role of NGOs in tackling these issues and engage participants in a dialogue about strategies to address inequalities in the field.

10:45 am – 12:00 pm

InterAction General Membership Meeting

12:15 pm – 1:45 pm

Plenary and Luncheon

Keynote Address: To be announced



1:45 pm – 5:30 pm

Advocacy Day

InterAction's Advocacy Day provides a great opportunity for Forum attendees to join together in support of the humanitarian and development mission of InterAction and its partners. Participants will have an opportunity to meet and engage with members of Congress and their staff, introduce themselves and their organizations, and build awareness and support for InterAction's Global Partnership for Effective Assistance — our advocacy campaign to increase resources for and improve the effectiveness of humanitarian relief and development programs. InterAction will arrange the meetings, provide you with materials and talking points, and team you up with other Forum participants. So help us make a difference — join the advocacy team.

5:30 pm – 7:00 pm

Congressional Reception

All Forum participants are invited to attend this reception on Capitol Hill.



8:00 am – 8:30 am

Continental Breakfast with Exhibitors

8:00 am – 3:00 pm

Exhibit Hall Open

WORKSHOPS

8:30 am – 10:30 am

International Non-governmental Organizations and Local Civil Society Organizations: Working Towards the Millennium Development Goals

Achieving the MDGs requires the critical engagement of national and international civil society actors. The United Nations report, *A Practical Plan to Achieve the Millennium Development Goals*, identifies several roles for both, some of which are new. It also implies the need for new relationships between local civil society organizations (CSOs) and international NGOs. This session will examine the roles and relationships for CSOs and U.S. NGOs in achieving and assessing the MDGs and implications for the U.S. NGO community.

Make Poverty History, L'Action Mondiale Contre la Pauvreté, Sin Excusas 2015: Creating a Global Advocacy Movement

Hear from both Northern and Southern representatives about new campaigning efforts to achieve the Millennium Development Goals and other poverty-focused policies under the banner of the Global Call to Action Against Poverty. Campaigns have sprung up around the world using a wide array of approaches, diverse messages, and creative activities to influence policy makers and engage their publics. This session will discuss what lessons we all can learn from the experiences of coalitions in other countries as well as how to partner together to make 2005 a benchmark year in the fight against global poverty.

To Whom Must We Report: Can Core Standards be established for Non-governmental Organizations?

There is growing concern among InterAction members that, in addition to their own standards, they must also certify compliance with various state laws governing charities. The U.S. Congress is now also considering extending additional federal regulations to the non-profit sector. Further, international accountability movements such as the Humanitarian Accountability Project (HAP), AccountAbility, and People-in-Aid also want to develop and enforce standards for the humanitarian sector. NGOs ask, where will this take us? How many different sets of standards will we face and to whom must we report? This session will explore harmonizing a core set of standards, and how they might be enforced across this diverse sector.

WORKSHOPS

10:45 am – 12:15 pm

Putting Gender Equality and the Millennium Development Goals into Practice in Asia and the Pacific

Come learn innovative and creative approaches that international development and humanitarian assistance practitioners have implemented to promote gender equality and the MDGs in their field programs. Based on practical experience at the grassroots, program, and institutional levels, this session will feature practitioners who contributed case stories for the CAW's newest publication. *Gender Mainstreaming in Action: Successful Innovations from Asia and the Pacific* was developed with the International Institute of Rural Reconstruction in the Philippines and includes eighteen cases on sectors ranging from water and infrastructure to violence prevention.

Post-9/11 Relations with the Military

Please join in a timely discussion on how InterAction members and the U.S. military interface with each other while the military is engaged in combat or occupation scenarios.

ONE and Beyond: Campaigning in America

With global coalitions and movements in support of the Millennium Development Goals gaining momentum, advocates in the United States face a unique set of challenges in mobilizing public support in the fight against poverty and disease. This workshop will examine the challenges and opportunities in organizing a public outreach and education campaign in the United States, share the success stories and lessons learned from campaigns past and present and present opportunities to join in current national and international efforts.

12:30 pm – 2:30 pm

Plenary and Luncheon

Mildred Robbins Leet Award for the Advancement of Women, To be announced

Keynote Address: To be announced



REGISTRATION FORM

Visit www.interaction.org for continuously updated program information

FIRST NAME: _____ LAST NAME: _____
 (As you wish it to appear on your name tag at the Forum)

TITLE: _____

ORGANIZATION: _____

ADDRESS LINE 1: _____

ADDRESS LINE 2: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ FAX: _____

EMAIL: _____ (Registration confirmation to be sent via email)

Please indicate the meals and functions you plan to attend:

Wednesday, June 1

- CAW Breakfast
- Lunch
- Awards Dinner
- Workshop(s) Only

Thursday, June 2

- Continental Breakfast
- Lunch
- Advocacy Day (you must complete the separate registration on the reverse side)
- Congressional Reception
- Workshop(s) Only

Friday, June 3

- Continental Breakfast
- Lunch
- Workshop(s) Only

Special Accommodations:

- I prefer vegetarian meals
- I need a sign-language interpreter

The daily registration fee includes admission to the meals offered that day. Minimum registration is one full day. This registration form cannot be processed until payment is received by check or credit card. Registrations and cancellations must be submitted in writing. No refunds after May 1.

CATEGORY	Early-Bird Full-Conference Rate (By April 22)	Regular Rate (April 23 - May 27)	On-Site Rate (May 28 - June 3)	One-Day Rate (two-day not an option)
InterAction Member	<input type="checkbox"/> \$375	<input type="checkbox"/> \$475	<input type="checkbox"/> \$500	<input type="checkbox"/> \$185
Non-Member	<input type="checkbox"/> \$450	<input type="checkbox"/> \$525	<input type="checkbox"/> \$550	<input type="checkbox"/> \$250
Participant from "Southern" (Global South) Organization	<input type="checkbox"/> \$325	<input type="checkbox"/> \$325	<input type="checkbox"/> \$325	<input type="checkbox"/> \$125
Full-time Student (must provide valid student I.D. with this form)	<input type="checkbox"/> \$150	<input type="checkbox"/> \$150	<input type="checkbox"/> \$150	<input type="checkbox"/> \$100

- Visa
- MasterCard
- American Express

Credit Card Number

Expiration Date

Cardholder's Name

Cardholder's Signature

Make checks payable to InterAction. Be sure to write "Forum" and registrant's name in the memo field.

Send Payment to: InterAction, Attn: CFO
 1717 Massachusetts Avenue, NW, #701
 Washington, D.C. 20036
Tel: (202) 667-8227 **Fax:** (202) 667-8236
E-mail: forum@interaction.org



ADVOCACY DAY



CHANGE starts with you!
Register TODAY!

Wednesday, June 2

Advocacy Day provides a great opportunity for Forum participants to join together in support of the humanitarian and development mission of InterAction and its partners. Participants will have an opportunity to meet and engage with members of Congress and their staff, introduce themselves and their organizations, as well as build awareness and support for *InterAction's Global Partnership for Effective Assistance* – our advocacy campaign to increase and improve humanitarian relief and development programs, and achieve the Millennium Development Goals. InterAction will arrange the meetings, provide you with materials and talking points, and team you up with other Forum participants. So help us make a difference — join the advocacy team.

Check here to register for Advocacy Day

Name: _____

Do you have an existing relationship with any members of Congress/congressional offices? If so, which ones?

Have you participated in Capitol Hill visits before?

Yes No

Who is your representative?

Who are your senators? _____

Do you plan to attend the congressional reception?

Yes No

Hotel Information

Loews L'Enfant Plaza Hotel is offering a reduced rate of \$169, plus tax, per night for Forum attendees. For those wishing to fly in early or stay in town for the weekend, the reduced rate will be extended two days pre- and post-conference. This rate will not be offered after **May 10th**. Attendees are advised to make a reservation well in advance of this date to guarantee room availability. In order to receive the special rate, be sure to inform the reservations agent that you will be attending the **InterAction Forum 2005**. InterAction assumes no responsibility, financial or otherwise, for hotel arrangements.

Loews L'Enfant Plaza Hotel, 480 L'Enfant Plaza SW, Washington, D.C. 20024
(800) 635-5065 or (202) 484-1000 ext. 5000
www.loewshotels.com/hotels/washington_lenfant

Via Metro: Take either the blue, orange, yellow, or green lines to the L'Enfant Plaza Metro stop. There are three exits in the station. Take the L'Enfant Plaza exit to shops, and follow the escalator up to the plaza level. Once off the escalators, turn right and then an immediate left through the glass doors to enter the plaza. After entering the glass doors, take an immediate right. Midway down the hall, to the right, is a sign on the ceiling pointing to the hotel entrance. Go through the maroon doors and up the stairs to the lobby.

Via Car from the Airport: From *Ronald Reagan National Airport* take 95 North to 395 North. Follow the sign for Route 1 North. Continue to Independence Avenue (2nd traffic light), and turn right. Go to the 2nd traffic light (L'Enfant Plaza), and turn right. The hotel will be at the top of the hill on the left.

From *Dulles International Airport*, take the Dulles access road to Route 66 East; follow the signs for Constitution Avenue to 14th Street NW; turn right. Go to the 2nd traffic light (Independence Avenue), and turn left. Go to the 2nd traffic light (L'Enfant Plaza), and turn right. The hotel will be at the top of the hill on the left.